

ABSTRACT OF THE DISCLOSURE

A remote controller for controlling a television receiver can be set such that each of users can enjoy viewing television programs in a viewing environment optimized for each user. In an operation history registration mode, data indicating an operation performed by a user and data indicating a timing of the operation are stored as operation history in the remote controller. For example, in a case in which the operation history includes information indicating that a channel was switched by a user during a commercial break, if a commercial break occurs in the middle of a program being viewed by the user in an operation history usage mode, a selection screen is displayed to prompt the user to select whether to switch the channel. The user can easily switch the channel in the same manner as the user performed in the past simply by responding the selection screen.